

JumpStart NYC

Talent in Transition



JumpStart NYC can help you rethink your career... and possibly land you a new job in the process! Specifically designed for people with at least 3+ years experience in the financial services industry that have lost their jobs, **JumpStart NYC** is a three-month educational program that helps you apply your knowledge, skills, and abilities to industries outside the world of financial services, and to new sectors within financial services such as "green finance". One of Mayor Bloomberg's recent initiatives to boost the New York City economy, **JumpStart NYC** is designed to help people explore opportunities in New York's start-up economy, or in other service firms.

FLASH: JumpStart NYC Goes "Green" with a NEW "Green Finance" Module!
Join us for an optional second week of learning if you are interested in "going green".

JumpStart NYC includes:

- A 5-day intensive boot camp (**April 12-16, 2010**) at Levin to re-orient talent from financial companies to succeed in small company environments. Participants will learn through presentations, simulations, and dialog about the entrepreneurial economy in New York, and the expectations of venture-financed firms.
- An (optional) additional second week of boot camp (**April 19-23**) focusing on "green finance", and offering a "deep dive" into carbon trading, project finance and socially responsible investing. (Note: The first week of boot camp is a pre-requisite for "green finance" module.)
- A 10-week **action-learning project** in a firm, including digital media, green technology, green finance, the arts, and other services.
- Regular mentoring, coaching, and networking
- A 1-day wrap-up session to help you make a successful transition.

JumpStart NYC will assist you by examining how you might retool your skills for start-up and/or green finance environments. While our hope is that these projects could turn into continuing assignments - full or part time, it is an excellent opportunity to learn about new sectors and opportunities - and see if they're right for you, expand your network, and open your mind to a new world of possibilities. **JumpStart NYC** and **JumpStart NYC Green** are sponsored by the NYC Economic Development Corporation and The Levin Institute - **and it's all at no cost to you.**

Curriculum topics:

- Identify and articulate personal value propositions
- Innovation and transformation of NYC industries: identifying patterns and opportunities
- The world of the Venture Capitalist: financing and growing small businesses in NYC
- Getting it done: bridging the knowing/doing gap during times of uncertainty and disruption
- Optional "Green Finance" module: Carbon Markets, Project Finance, Socially Responsible Investing

Interested? Check out our web-site at www.levininstitute.org/jumpstartnyc. **Participants of the program must be residents of New York City.**

JumpStart NYC was initiated by the NYC Economic Development Corporation to help keep New York's talent working, and building our economy. **JumpStart NYC** is a program of The Levin Institute – an innovative new branch of the State University of New York in midtown Manhattan. Check us out at www.levininstitute.org. For an on-line application, click [here](#) and for more information on the NYC Economic Development Corporation with programs aimed at making you and the city stronger, visit www.nycedc.com.

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