

# JUMPSTART NYC

## TALENT IN TRANSITION

JUMPSTART NYC HELPS YOU RETHINK YOUR CAREER...  
AND DISTINGUISH YOURSELF FROM THE COMPETITION!

Designed for unemployed professionals, JUMPSTART NYC is a proven three-month free educational program, which enables talent in transition to apply their skills and experience to small businesses and new industries, while exploring opportunities in New York's start-up economy. As one of Mayor Bloomberg's initiatives to boost economic development, this innovative program has been running successfully since 2009.

**Programs are scheduled quarterly, and will run through 2013. Visit our website: [www.Levin.SUNY.edu/JumpStartNYC](http://www.Levin.SUNY.edu/JumpStartNYC)**

JUMPSTART NYC offers an excellent opportunity to explore New York City's entrepreneurial world, retool your skills, demonstrate your talents, expand your network and open your mind to new possibilities.

### The program includes:

- An intensive boot camp scheduled for January 23-27, 2012 to re-orient participants to succeed in small businesses and new-tech environments. Taught by world-class faculty, you will learn about New York's entrepreneurial economy through presentations, simulations and dialogue.
- A 10-12 week action-learning project in a small NYC business; including mentoring, coaching and networking.
- Wrap-up session to identify your next steps and to facilitate a smooth transition.

### Select curriculum topics include:

- Business Innovation and transformation trends and opportunities.
- Bridging the knowing/doing gap: getting it done in times of uncertainty and disruption.
- Developing the Consultant Mindset.

**To learn more about this exciting opportunity, visit our website and apply on-line:**  
**<http://levin.suny.edu/jumpstartnyc/participant/index.cfm>**

*To qualify for this program, you must be a New York City resident with at least 3 years of full-time work experience, and who is currently unemployed and has earned a minimum of a 4-year college degree.*

JumpStart NYC was initiated by the NYC Economic Development Corporation to help keep New York's talent working and build our economy. JumpStart NYC is a program of The Levin Institute – an innovative new branch of The State University of New York in midtown Manhattan. Check us out at [www.levininstitute.org](http://www.levininstitute.org). For more information on NYC Economic Development Corporation programs aimed at making you and the city stronger, visit [www.nycedc.com](http://www.nycedc.com).