



CONFUCIUS INSTITUTE FOR BUSINESS

STATE UNIVERSITY OF NEW YORK

CLEANTECH INDUSTRY BRIEFING

An innovative learning program for business professionals, Confucius Institute for Business integrates the study of language, culture and management philosophy and the unique dynamics of Chinese business to develop in its learners an understanding of China and enhance their effectiveness in communicating and making vital connections.

THIS THREE HOUR PROGRAM WILL GIVE YOU:

♦ **AN OVERVIEW OF KEY PLAYERS**

Gain an overview of key players and specific initiatives in US-China commercial, scientific and government cooperation in cleantech.

♦ **GAIN INSIGHT INTO CHINA'S MOTIVES**

Discover insights into China's motives for cleantech cooperation with the US and receive training on working with Chinese organizations.

♦ **ASK QUESTIONS. GET ANSWERS.**

Ask questions to our panelists to get practical career advice.

Learn How China, Cleantech, and NYC Can Come Together in Your Career

Join faculty member Janet Carmosky, CEO of The China Business Network and fellow panelists who will discuss how their studies of Chinese language and culture have helped in their career development, as well as present opportunities in the NYC-China cleantech sector.

Panelists

Terry Cooke

Author of *Sustaining US-China Clean Energy Cooperation* (published by Woodrow Wilson Center for International Scholars, September 2011) and leading authority on the US-China cleantech sector.

Steven Sorensen

International Operations V. P. for the Manhattan Regional Center, has overseen international operations and developed partnerships in Asia and New York while constructing a global investor strategy for future Manhattan projects.

Micah Kotch

Director of the New York City Accelerator for a Clean and Renewable Economy (NYC ACRE) initiative at the Polytechnic Institute of NYU, brings extensive knowledge of clean energy entrepreneurship activity in NYC.

Each industry briefing includes an hour of industry background and Chinese cultural orientation, an hour of facilitated panel discussion with sector veterans, and an hour of Q&A.

October 6, 2011 9AM - 12PM SUNY Levin Institute, 116 E 55th Street

Fee: \$60/person // \$35 early bird (register by September 20)

Register at: <http://www.jotform.com/confucius/cleantech>

For More Information: confucius.business@suny.edu

Visit: <http://levin.suny.edu/cibusiness/>