

New York in the World A Project of The **LEVIN** Institute



The Opportunity

The State University of New York (SUNY) established The Levin Institute to strengthen the University's capacity to address key elements of globalization, with particular emphasis on helping our State and country meet globalization's challenges and take advantage of opportunities in a rapidly changing world. The recent economic crisis has emphasized the importance of this initiative. Located at the SUNY Global Center in New York City, the Institute develops innovative learning models, conducts relevant research, and organizes public engagement on a range of subjects relating to the global economy and New York State's and City's competitive future in it. In doing so the Institute works cooperatively and closely with other parts of SUNY as well as concerned members of New York's corporate, education and not for profit community.

As a native New Yorker who has worked extensively in the international arena, I speak for the Levin Board and professional staff in seeking to raise significantly the level of attention focused on the serious competitive challenges New York faces to remain a global center. New York in the World is aligned with and supports the SUNY Strategic Plan to help revitalize New York's economy. The State University, with its human talent, size, and presence throughout the state, is in a unique position to support initiatives with this focus. This project is one such initiative created and led by The Levin Institute which we believe will be an important contribution to the process of helping New York State prosper in the global economy.

Matthew Nimetz
Chair, The Levin Institute

The Challenge

New York and the United States confront a challenge of epochal dimensions that is changing our world and our lives. It is driven by new technologies and the dynamics of globalization. It has been accelerated by the profound challenge to prevailing economic, social and political orders, and the shifts in wealth, influence and power within and among nations. It has placed new demands on education. Our future in New York and the nation will be determined by our ability to understand and act innovatively and fearlessly upon these historic changes.

It can be argued that no state in the nation has benefitted more AND suffered more from the dynamics of the 21st Century global economy than has New York. While New York City and much of its adjacent areas have generally benefited from and kept pace with the changing global economy, other regions in the state have faced serious issues in adapting to the new economic forces in a largely post-industrial age. New York as a whole is therefore a unique location and opportunity to study these issues, engage the public to discuss our options and take the needed steps. We invite you to become informed about New York in the World, and to support this effort. This is about our future in New York as well as the nation. Today, global begins at home.

Garrick Utley
President, The Levin Institute

New York in the World: The Project

The purpose of the New York in the World project at The Levin Institute (SUNY) is to create a data and fact driven foundation for a broad public discussion and sound decision making in the state and the city about New York's competitive position in the world, and its ability to sustain and grow the standard and quality of life of its people. Its relevance and value extend across a large spectrum of key stakeholders: business, labor, government, education, policy institutions and, above all, the general public.

Existing data may illuminate the impact of the global economy on certain issues or sectors in New York's economy, but they do not necessarily shed light on their interrelatedness. Nor do they attempt to create a fact based, accessible overview of the gains and costs to New York caused by the forces of globalization.

New York in the World is designed to inform the public and political debate over New York's future in the global economy. The project will lead to findings and recommendations that can help shape and support appropriate actions and policies.

The project is built on two legs; Research and Public Engagement.

The overall New York in the World project is being led by The Levin Institute's president, Garrick Utley, supported by an Advisory Council.



Research



**Public
Engagement**

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Research

The goals of the research project include an analysis of measurable indices in key areas of the New York economy and society, an understanding of how the forces of globalization are perceived among key stakeholder communities, and the communication of these findings and recommendations through a variety of media and outreach events to help the public respond effectively to the competitive pressures and opportunities of globalization.

The research for the project is being conducted by the Center for an Urban Future. It is studying the impact of globalization on New York in both real and perceived terms.

Areas of inquiry and analysis include:

1- Employment, Wages, Production and Trade

2- Capital Flows – Investment, Disinvestment

3- Human Capital – Talent, Education, Migration, and Innovation

4- Research and Technology

5- Agriculture

6- Public Attitudes and Perceptions about Globalization

Public Engagement

A unique aspect of the New York in the World project is the public engagement component which will run concurrently with the research work. This public engagement project includes focus groups and workshops, as well as a series of larger events around the State to help to guide the research, gather survey data, and discuss the findings. These Town Hall events will convene local and regional community leaders as well as figures from the business, workforce and higher education sectors. Elected representatives in state government will be invited to participate. These sessions will be used to obtain local and regional perspectives on the key issues which are being researched and analyzed.

A vigorous on-line community will also be built to engage and connect stakeholders and interested participants.

At the project's conclusion, The Levin Institute will arrange major conferences in New York City and Albany as part of the dissemination process of the project results. The Institute's events in New York City will use its highly interactive Global Classroom at the SUNY Global Center in mid-town Manhattan.

Owing to the "theater-in-the-round" ambiance and the Institute's technology facilities, The Levin Institute's public engagement events have achieved a high level of informed public discourse that can be linked to other venues around the State.



Deliverables and Outcomes

Deliverables of the New York in the World project include a published Project Report designed and presented to be accessible to a broad public. It will serve as a resource for the ongoing public engagement process. The Project Report will be supported by additional monographs and white papers on the sub-themes – made available to government officials, legislators, policy specialists, business, labor and civic leaders and media. Results will be disseminated through a continuing public engagement effort.

The outcomes will also include a significant assemblage of quantitative data, perceptual data, and comparative analyses of New York's position in the global economy. The project will also identify actionable policy alternatives.



The Center for an Urban Future

The Levin Institute is partnering with the Center for an Urban Future for the research component of the project. The Center is an independent think tank that focuses its work on the critical opportunities and challenges facing New York, and engages policymakers with workable solutions, all with the goal of creating a more sustainable, healthy and competitive New York.

The Center's work is fact-driven, non-ideological and accessible to a wide audience. Its studies inform the policy debate, and policy makers often look to it to help them think through major issues and develop innovative solutions.

For more information visit the Center's website at:

www.nycfuture.org

Center *for an*
Urban
Future

Support

The New York in the World project has been made possible through important initial support from the Carnegie Corporation of New York as well as the State University of New York.

Additional support is sought to sustain and build the New York in the World project.

Carnegie
CORPORATION
OF NEW YORK

Mission

The Mission of the Levin Institute (State University of New York) is:

To support New York's and the nation's economic and social vitality through innovative and competitive responses to the challenges of today's global economy.

We do this by:

1- Delivering new models of learning for students and working professionals to develop the needed skills to compete successfully in the 21st Century world.

2- Conducting relevant research and public engagement projects to deepen the knowledge and raise the awareness of the challenges and opportunities of the global economy.

3- Identifying needed and appropriate action to provide for a sustainable economy and society in New York and the nation.

4- Fostering global and local collaborative relationships among institutions of higher education, and other entities in the public, private and non-profit sectors.



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